Leverage Linux to Transform Endpoints and Thrive in the Cloud and Edge Revolution

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The World is Digital. There is a revolution taking place at the edge.

Cloud and the consumerization of IT reset the workforce's expectations around speed, collaboration and innovation.

The Time Is NOW to Make Endpoints Cloud-Ready to boost workforce productivity and shine in this Revolution.
Welcome to the Future of Work

MEET THE
HYPER-MOBILE USER

they demand a high performance, frictionless user experience

To meet their needs...

65% of G2000 will offer flexi-work options with pervasive access to enterprise and collaboration applications by 2021

60% of G2000 companies will actively monitor and manage employee/user experience (UX), and use UX as a key differentiator to build and maintain B2B and B2C relationships by 2021

40% of workers will use gig-economy platforms or talent marketplaces by 2023 to offer their skills and services, fundamentally changing HR policies, processes, and tools

Millennials and Generation Z will make up almost 75% of the workforce by 2025.
The Challenge

HYPER-MOBILE USER
Unlocking productivity and innovation

- Cloud-like
- Collaboration
- Flexibility

IT PROFESSIONAL
Driving security and manageability

- Security and compliance
- Business Continuity
- Costs

04% of IT budget is spent on “innovation and change”. The rest is spent on keeping the lights on.

69% of organizations have suffered a significant malware attack in the last 12 months; 49% have suffered an unrecoverable data event.

2020 January is the date for Windows 7; Windows 10 is updated every 6 months.

It is no longer One vs Other

- Employee Experience is moving up the IT agenda
- CIOs & CISOs are emerging as business leaders as security and privacy become boardroom priorities
- The Clock is ticking for Windows 7
The Answer: Windows in the Cloud with Linux on the Endpoint

Cloud: Linux is the de facto base layer for cloud systems everywhere.

The Linux Server OS is growing at 11.5% CAGR up to 2022, outgrowing the total market CAGR of 7%.

Cost effective: open source, readily available

Flexible: easily maintained, patched & updated

Secure & Compliant: pared down & layered OS

Manageable: integrated with Unified Endpoint Management

IoT: The EU-funded IoT-European Platforms Initiative (IoT-EPI) is building an interoperable ecosystem with the majority of solutions from open source.

The Linux revolution is moving to the endpoint.
Did you know that in 2018, for the first time, Linux surpassed Windows shipments for thin clients?

Linux on the Endpoint is the fastest growing OS

Linux OS shipments grew 6% from 2015 to 2018, while Windows OS shrank 5%
Cloud Workspaces

LINUX ON THE ENDPOINT WITH CLOUD WORKSPACES DELIVERS: PRODUCTIVITY, INNOVATION, SECURITY & MANAGEABILITY.

2018 the year Linux passes Windows in market share for cloud workspaces
Steps to Success with Endpoint Management

01  ASSESS
• Don’t assume that Windows 10 migration needs to happen on the existing endpoint
• VDI, DaaS and cloud workspaces are easier to deploy than ever and meet modern user expectations
• Consider desktop virtualization as a serious alternative for end user computing

02  PREPARE
• Evaluate existing and new virtualization technologies both on prem and in cloud
• Leverage the simplicity yet flexibility of deploying Linux on the endpoint
• Embrace IoT, cloud and Linux endpoints as game changers to deliver a Future Workplace

03  DELIVER
• Deploy Windows 10 and applications from cloud workspaces
• Recognize operational savings and invest more in change and innovation
• Benefit from more secure, easier to manage endpoints and embrace windows 10 to create next generation workspaces

ENDPOINT TRANSFORMATION WITH LINUX IS AN ORGANIZATIONS’ GOLDEN OPPORTUNITY TO DELIVER CLOUD-LIKE SERVICES TO THE HYPER-MOBILE USER AND MEET THE OBJECTIVES OF IT
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