CITRIX®

5 reasons your IT team needs Citrix Virtual Apps and Desktops

As employee needs change, it's no longer enough to simply offer virtual apps and desktops. You need the right virtual solutions—ones that give IT greater control and security while empowering employees to do their best work. Citrix Virtual Apps and Desktops lets you meet the needs of every user with ease.

Here are five signs it is time to start using Citrix Virtual Apps and Desktops:

1   **You need to simplify management.**
From improving the user experience to protecting company data, your team is tasked with a tremendous amount of responsibility. Citrix Virtual Apps and Desktops empowers you to provide the same secure, reliable experience across any device or network—all from within a single management console. You can manage every endpoint with ease, even if your team is small.

2   **You're increasingly concerned about security.**
With more endpoints and remote workers than ever, risks are on the rise. Citrix Virtual Apps and Desktops lets you adjust policies based on user location and device to keep breaches at bay. Since all data is centralized in the data center, and not on devices, you'll have peace of mind regardless of where or how people work.

3   **Your user base is expanding.**
When you're responsible for meeting the needs of offshore employees, contractors, contingent workers and more, providing a seamless experience can be a big challenge. With Citrix HDX technology, users will have pixel-perfect experiences—even when they're accessing graphics intensive applications.

4   **You need to keep budgets in check.**
When you need to make the most of your existing infrastructure, Citrix Virtual Apps and Desktops is an ideal solution. Your team can deploy to thousands of employees from an inexpensive thin client or repurposed PC. Users get an experience that mirrors traditional desktops, while you make the most of your current resources.

5   **You're in the midst of a digital transformation.**
Moving to the cloud can be a big endeavor. That's why Citrix Virtual Apps and Desktops is designed to scale with you. Manage your on premises, cloud or hybrid deployments—all from a single location. And when you're ready for Citrix Workspace, you choose the infrastructure that meets your exact needs.

How does Citrix Virtual Apps and Desktops help?

As a pioneer in the virtualization industry for more than 30 years, Citrix has helped thousands of IT teams stay ahead of evolving demands. It's the fastest, most reliable way to simplify IT management and increase security—all while creating a seamless experience for your users.