Retail Businesses Face Growing Competitive and Economic Pressures

Harnessing Technology is the Best Way to Gain a Competitive Advantage

But Retail IT Teams Face Significant Challenges

- Acceleration of Work-from-Home is Adding to the Pressure

- BUDGET PRESSURES:
  - Hiring freezes
  - Overextended staff
  - Aged hardware
  - Store closures
  - Shift to e-commerce

- OPERATIONAL CHALLENGES:
  - Complex endpoint management
  - Incompatible devices
  - Inconsistent user experiences
  - Mergers & acquisitions
  - Growing security risks

- Shift Windows from Endpoints to the Data Center or Cloud

- Streamline endpoint deployment
- Perform endpoint updates faster and more reliably
- Configure endpoints automatically based on context
- Deliver simple and efficient remote support

This helps retail IT move quickly and save money by deferring large hardware investments until they are truly necessary.

SUCCESS STORY: BUDD BAER AUTO DEALERSHIP

Learn how Budd Baer Auto Dealership used IGEL to:

- Reduce TCO and IT support burden
- Simplify IT management and optimize staff time
- Improve user flexibility and experience

Activity 

- Moving Windows workspaces and storage to the data center or cloud delivers immediate security and compliance benefits for retail firms.

IGEL extends this added assurance to endpoints by creating a complete "chain of trust" from device boot to cloud workspace execution.

- Remote Patching
- Untrusted Personal Devices
- Support complexity
- Malware
- Data leakage

- Moving Windows from endpoints to the data center or cloud simplifies management and keeps data centralized for better security.

IGEL OS-powered devices automatically adapt to unique retail services locations and usage models based on pre-configured profiles defined by the IT team.

- Secure shadowing enables technical support teams to assist users at home or at retail locations without on-site IT staff, as though they were standing right next to them.

- Convert and optimize most x86-64 devices to IGEL OS quickly and easily.
- Boot legacy and unmanaged devices to a secure, managed workspace with UD Pocket

IGEL helps retail businesses extend the life of existing PCs and bring new devices from mergers and acquisitions under unified management quickly.

- The IGEL Universal Management Suite and IGEL Cloud Gateway make updates fast and ultra-reliable, including a unique "buddy update" feature that speeds updates and conserves bandwidth from office, store, or home.

Together, IGEL OS and the IGEL Cloud Gateway feature enable a simple, no-touch device deployment experience on both corporate and home networks.

- Reduce Risk and Simplify Compliance with Payment Card Industry (PCI) and Other Data Security Standards

IGEL IS THE SIMPLE, SMART, AND SECURE WAY FOR RETAIL ORGANIZATIONS TO DEPLOY, MANAGE, AND CONTROL ENDPOINTS.

TO LEARN MORE OR REQUEST A FREE TRIAL, VISIT IGEL.COM

*Source: Forbes.com
*Source: Consumer privacy in retail: The next regulatory and competitive frontier
*Source: https://www.statista.com/page/top-sellers-ecommerce