

Global Sponsor Packages



Sponsorship packages include the standard benefits listed below:

SPONSORSHIP PACKAGES & PRICING	DIAMOND (By invitation only)	PLATINUM (5 spots available)	GOLD (10 spots)	SILVER (15 spots)
INVESTMENT	\$300,000	\$150,000	\$50,000	\$25,000
NETWORKING & EXHIBITING OPPORTUNITIES				
Number of passes	10 Exhibitor 30 Customer	5 Exhibitor 10 Customer	2 Exhibitor 3 Customer	2 Exhibitor
Exhibit space	Premium	Premium	•	•
Ability to offer raffle prizes for booth visits	•	•	•	•
Expo hours during registration, breaks and happy hour	•	•	•	•
MESSAGING				
Opening keynote onstage spotlight	•			
Opening keynote dedicated spotlight slide	•	•		
Customer story in general sessions	•	•		
IGEL Advisory Council Meetings (Customer, Channel Partner, IGEL Ready, Community)	Speaking Oppty.			
Technical bootcamps	•	•		
Breakout session	•	•	•	
Video played before general sessions start	60 seconds			
Meeting with IGEL senior executive board members	•	•	•	
Customer roundtable**	•	•		
Registration and attendee lists	•	•	•	•
Blog creation and post	•	•	•	
Video interview	•	•	•	

Included Sponsor Promotions

BRANDING & COMMUNICATIONS	DIAMOND	PLATINUM	GOLD	SILVER
Prominent branding recognition on all event digital and printed signage and communications including event bags, lanyards, t-shirts, stickers, and more	•			
Hero banner in prominent space	•	•		
Attendee bag insert (collateral or give away)	•	•	•	
Speaker social media banners	•	•	•	
Social media kits	•	•	•	
Logo inclusion in pre and post event emails	•	•	•	•
Inclusion on all event PR communications (press release, social media promotions)	•	•	•	•
Landing page: Sponsor logo, URL & 50-word description	•	•	•	•
Inclusion in event location branding	•	•	•	•
Video interview – Technology partner representative	2-minutes	2-minutes	2-minutes	
Video interview – Technology partner’s customer	2-minutes	2-minutes	2-minutes	
Sponsor logo, URL, and 20-word description on mobile app	•	•	•	•
Passport program participation – prizes/giveaways (IGEL to print and promote passport program)	•	•	•	•