

MIAMI, FLORIDA, APR 29 - MAY 1

Diamond Sponsorship Booth

Guidelines



# Visual



# Diamond Branding Space 2

9.9' x 7.4' high back wall with stem lights

## Graphics

Please place your graphics in the ai template provided with these guidelines.

Graphics placed underneath the event branding will not be visible.



# **Print Guidelines**

Event Branding 9.9 feet		
1 Counter 76.7W x 37.5H	9.9 feet	

### **Each Booth**

(2x) 9.9' x 7.4' high - 1x back wall and 1x side wall with stem lights 1 Standard 76.7" locking counter with event branding and your logo

### Note

If you order additional counters against the back wall. Please follow the guidelines in the Illustrator template to make sure no text is below the recommended safe area.

## File Layout

- Please use the Adobe Illustrator template file provided.
- Embed all used images and drawings
- Outline all fonts.
- Please make sure all colours are CMYK. (No spots or RGB).

# Pictures/Colors/Profiles

- To ensure high quality we require all images to have a resolution of 125 DPI at 100% size.
- Use only images in CMYK, not in RGB. RGB data will be automatically converted to CMYK and this may lead to color shifts.

