

MIAMI, FLORIDA, APR 29 - MAY 1

Diamond Sponsorship Booth

Guidelines



Visual



Diamond Branding Space 2

9.9' x 7.4' high back wall with stem lights

Graphics

Please place your graphics in the ai template provided with these guidelines.

Graphics placed underneath the event branding will not be visible.



Print Guidelines

Event Branding 9.9 feet		
1 Counter 76.7W x 37.5H	9.9 feet	

Each Booth

(2x) 9.9' x 7.4' high - 1x back wall and 1x side wall with stem lights 1 Standard 76.7" locking counter with event branding and your logo

Note

If you order additional counters against the back wall. Please follow the guidelines in the Illustrator template to make sure no text is below the recommended safe area.

File Layout

- Please use the Adobe Illustrator template file provided.
- Embed all used images and drawings
- Outline all fonts.
- Please make sure all colours are CMYK. (No spots or RGB).

Pictures/Colors/Profiles

- To ensure high quality we require all images to have a resolution of 125 DPI at 100% size.
- Use only images in CMYK, not in RGB. RGB data will be automatically converted to CMYK and this may lead to color shifts.

