



**IGEL
DISRUPT 24**

MIAMI, FLORIDA, APR 29 - MAY 1

Gold Sponsorship Booth

Guidelines



Visual

Vector Logo

Please supply your logo in vector format in white only for use on black background.

Please supply a URL.

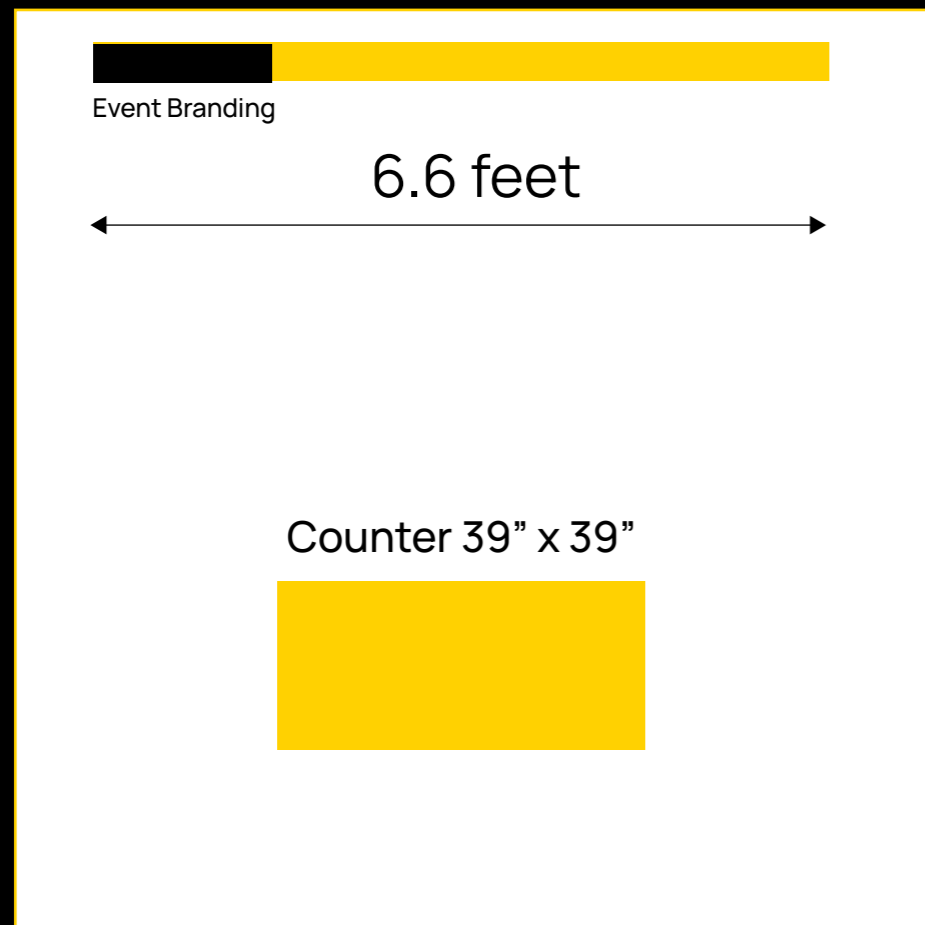


Graphics

Please place your graphics in the ai template provided with these guidelines.

Graphics placed underneath the event branding will not be visible.

Print Guidelines



Each Booth

6.6' x 7.4' high back wall with stem lights.

Standard 39" locking counter with event branding and your logo.

File Layout

- Please use the Adobe Illustrator template file provided.
- Embed all used images and drawings
- Outline all fonts.
- Please make sure all colours are CMYK. (No spots or RGB).

Pictures/Colors/Profiles

- To ensure high quality we require all images to have a resolution of 125 DPI at 100% size.
- Use only images in CMYK, not in RGB. RGB data will be automatically converted to CMYK and this may lead to color shifts.