

MIAMI, FLORIDA, APR 29 - MAY 1

Platinum Sponsorship Booth

Guidelines



Visual



Please supply your logo in vector format in white only for use on black background.

Please supply a URL.

Platinum Branding Space

LOGO

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LOGO

website.com

9.9' x 7.4' high back wall with stem lights

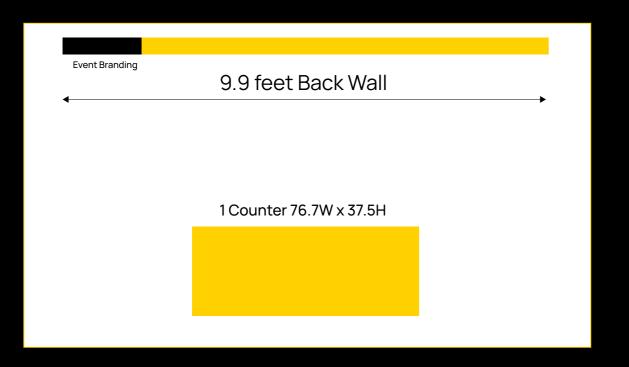
Graphics

Please place your graphics in the ai template provided with these guidelines. Graphics placed

underneath the event branding will not be visible.



Print Guidelines



Each Booth

9.9' x 7.4' high back wall with stem lights

1 Standard 76.7" locking counter with event branding and your logo

File Layout

- Please use the Adobe Illustrator template file provided.
- Embed all used images and drawings
- Outline all fonts.
- Please make sure all colours are CMYK. (No spots or RGB).

Pictures/Colors/Profiles

- To ensure high quality we require all images to have a resolution of 125 DPI at 100% size.
- Use only images in CMYK, not in RGB. RGB data will be automatically converted to CMYK and this may lead to color shifts.

