Smarter technology for all

Lenovo + IGEL Securing Devices at the Edge

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COMMON TYPES OF CYBER ATTACK

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MALWARE

Software programs designed to damage or do unwanted actions on a computer. Common examples include: viruses, worms, trojan horses, spyware, and ransomware.

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PHISHING

Attacks sent via email and ask users to click on a link and enter their personal data. They include a link that directs the user to a dummy site that will steal a user's information.

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PASSWORD ATTACKS

Involves a third party trying to gain access to your systems by solving a user's password. 04

DENIAL OF SERVICE ATTACKS

Attackers send high volumes of data or traffic through the network until the network becomes overloaded and can no longer function.

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MAN IN THE MIDDLE (MITM)

Information is obtained from the end user and the entity the user is communicating with by impersonating the endpoints in an online information exchange (i.e. connection from smartphone to website).

06

DRIVE-BY DOWNLOADS

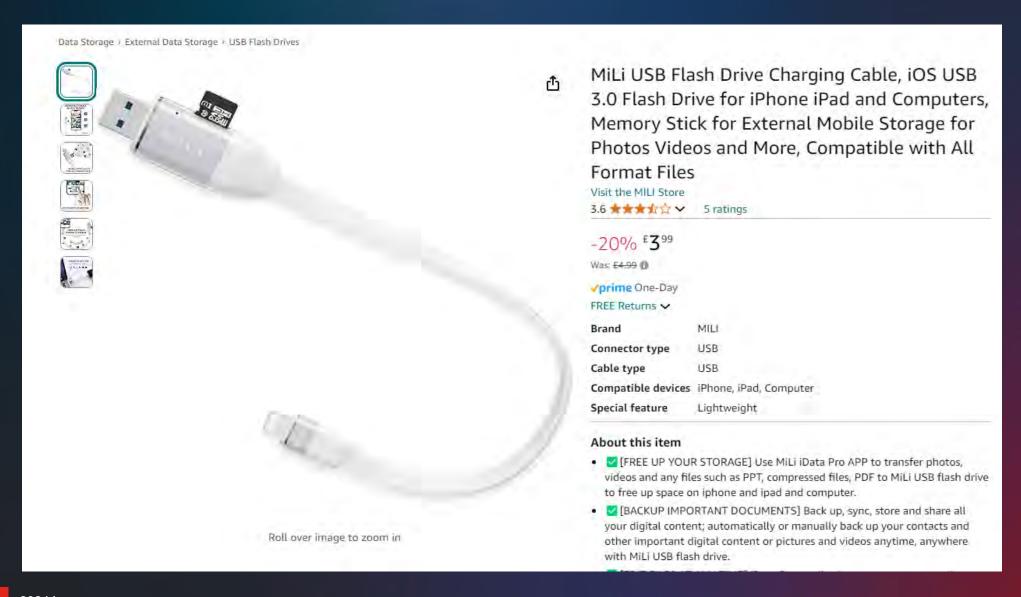
A program is downloaded to a user's system just by visiting the site. It doesn't require any type of action by the user to download.

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Look Familiar?



Is this what you thought it was?



Did you know....

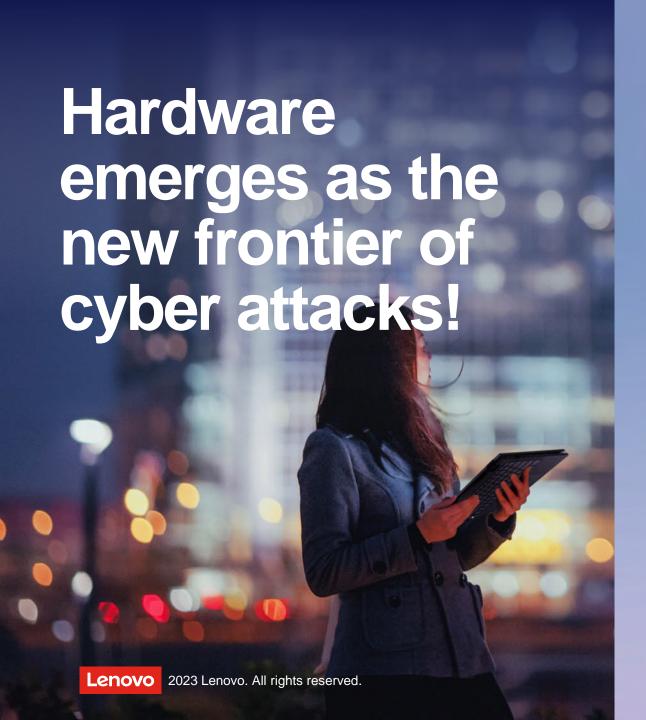
Device HW ID Spoofing is a thing?

It is possible to spoof HW vendor and Device ID's?

"Other USB Devices" CAN BE recognised as HID devices!

- USB Charger Cables Firmware Logic Spoofing

RISK - Silent installers/apps could auto launch in the background and start collecting date or instal malicious SW.





63%

Of companies have experienced a breach due to a hardware manipulation

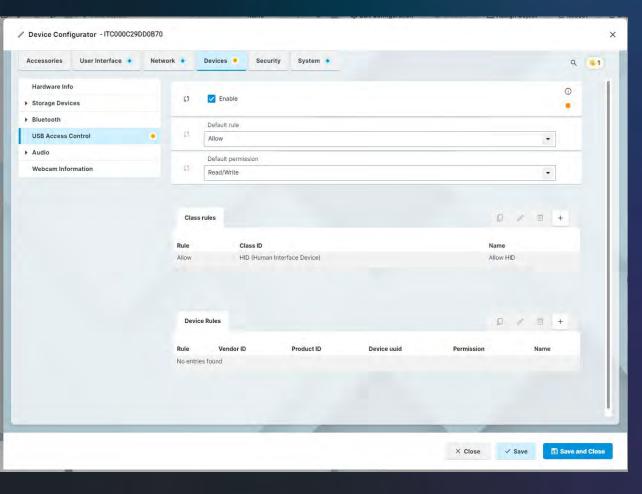


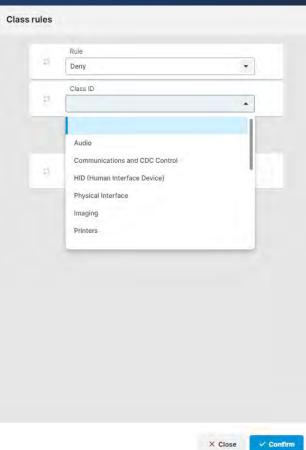
75%

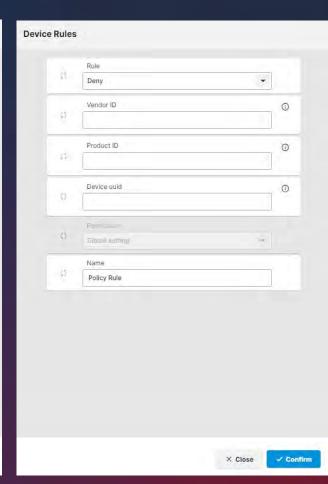
Of organizations plan to implement a hybrid work model

Existing security tools do not verify whether the hardware (HW) and USB controls are an all-or-nothing decision.

IGEL OS – USB POLICIES







Lenovo ThinkShield Hardware Defense





Physical Fingerprinting, Machine Learning & Big Data

Endpoints







REST API

















Challenges of Physical HW Protection

Cybersecurity Challenge

How can I proactively tackle emerging hardware threats?

What are my employees attaching to their PCs?

Is procurement purchasing devices from reputable vendors?

IGEL OS + Lenovo **ThinkShield** **Strengthen security** ecosystem and view risk scores

Full visibility and control of PCs and peripherals

Supply chain verification and **BOM level visibility**

Our Approach to Cyber Resilient Endpoints

ThinkShield

Below The Operating System



 Firmware Security & Bios Self-Healing



Hardware Inventory



• Track, Map. Lock, Wipe Device



• Disk Encryption

At The Operating System



Data Wipe



 Software Inventory & Monitoring



Patch Management



• Passwordless Authentication



• Data Containment

In The Cloud



• Al Endpoint Protection, Detection & Response



 Ransomware Protection & Rollback



• Browser Protection



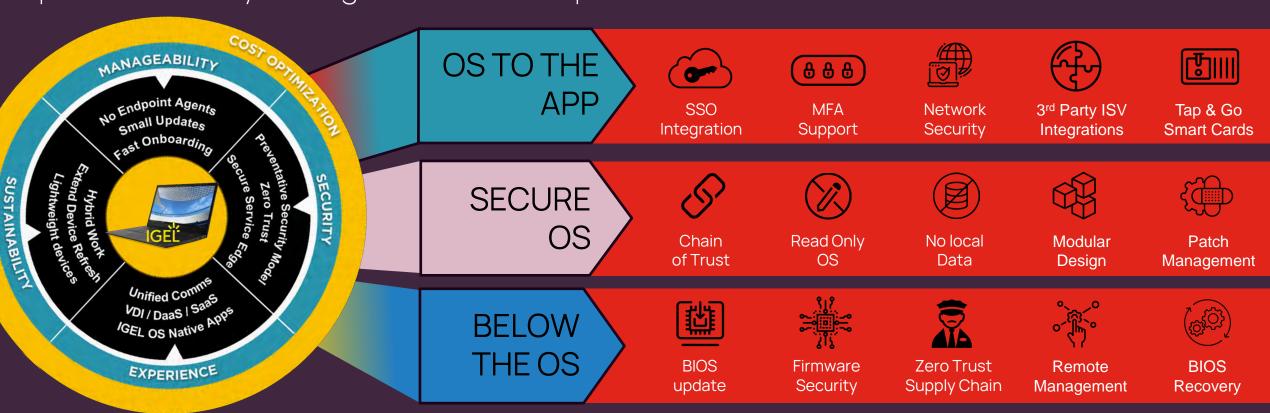
• Phishing & Malware Protection





Preventative, Multilayer Security to Help Keep You Safe

Proactive, resilient, and fully equipped to face the cybersecurity challenges of now and next. Together, we form an end-to-end defense strategy, providing unparalleled protection for your organization's endpoints.



Modern Workspace Strategy



IGEL Ready ThinkEdge Clients

Lenovo ThinkEdge clients are purpose built for streamlined edge computing, fostering efficiency, security, and seamless innovation in business operations.

Data-ready and secure:
Businesses can rely on the security and reliability of the NIST-compliant ThinkShield offered on the SE10. With in-band manageability using the Lenovo XClarity Orchestrator, Edge Client and Server devices are secure and easy to manage no matter the challenge.

SE10 Series

Powerful performance with reliable ease and adaptability



SE30

For enterprise automation, smart retail, and smart buildings



SE50

Power and reliability at the edge



IGEL OS + Lenovo Think Edge

IGEL OS on Lenovo Think Edge products ensures the highest levels of security and operational resilience at the edge!

- Secure Digital Signage
- PoS Devices
- Warehousing
- Manufacturing/Productions lines
- Registration Web Kiosks
- Patient Kiosks



Smarter technology for all Smarter

Visit Lenovo in the vendor village to learn more about our IGEL Ready range!