

Unify. Upsell. Scale.

Transform asset chaos into revenue

ApexaiQ turns IT asset sprawl into predictable recurring revenue while cutting overhead.

How Tool Sprawl & Visibility Gaps Cost You Revenue

Slow client onboarding

45-90 days to value = lost competitive wins and delayed revenue recognition.

Invisible upsell opportunities

No visibility into security gaps, lifecycle issues, or misconfigurations = \$150K+ annual revenue left on table per client base

Compliance becomes a cost, not a service

Manual evidence gathering burns 10+ hours/week per engineer = no margin on compliance work

Technicians chase data, not profit

Tool sprawl (10-20+ platforms) forces teams into busy-work instead of high-margin strategic services

Can't prove ROI to clients

Without real-time asset visibility, you can't quantify or sell the value of your services

68%

MSPs lose an average of \$500K+ annually in tool redundancies and operational friction

45-90 Days to Onboard

Losing 2-3 new client deals per year to competitors with faster time-to-value

\$1.76M Average Breach Cost

Your clients face existential risk without visibility; this is your biggest upsell conversation and liability protection

ApexaiQ for Managed Service Providers

Land

Turn speed into a competitive moat and a new revenue justification.

50% Faster Customer Onboarding

Win deals faster and start generating revenue immediately. Accelerate client onboarding by 50%, compress sales cycles, and deliver ROI from day one.

Expand

Turn visibility into recurring revenue.

20-50% More Billable Work

Automatically surface security gaps, compliance failures, hardware lifecycle issues, and configuration risks, creating 20-50% more billable work per client without adding headcount. Every scan becomes a sales opportunity.

Manage

Build a sticky, expanding revenue base

200% Growth in Recurring Revenue

Use continuous asset intelligence to drive predictable upsells: hardware refresh cycles, compliance service add-ons, security upgrades, and proactive maintenance contracts. Lock in customers with increasing value. 200% Growth in Recurring Revenue Per Client Over 12 Months

Efficiency

Protect and grow margins. Eliminate 20-40% of operational overhead

20-40% Eliminate operational overhead

cutting tool sprawl costs, automating audits, and freeing technician time from busywork. Redirect that freed capacity to high-margin strategic services. 20-40% Margin Protection & Redeployment

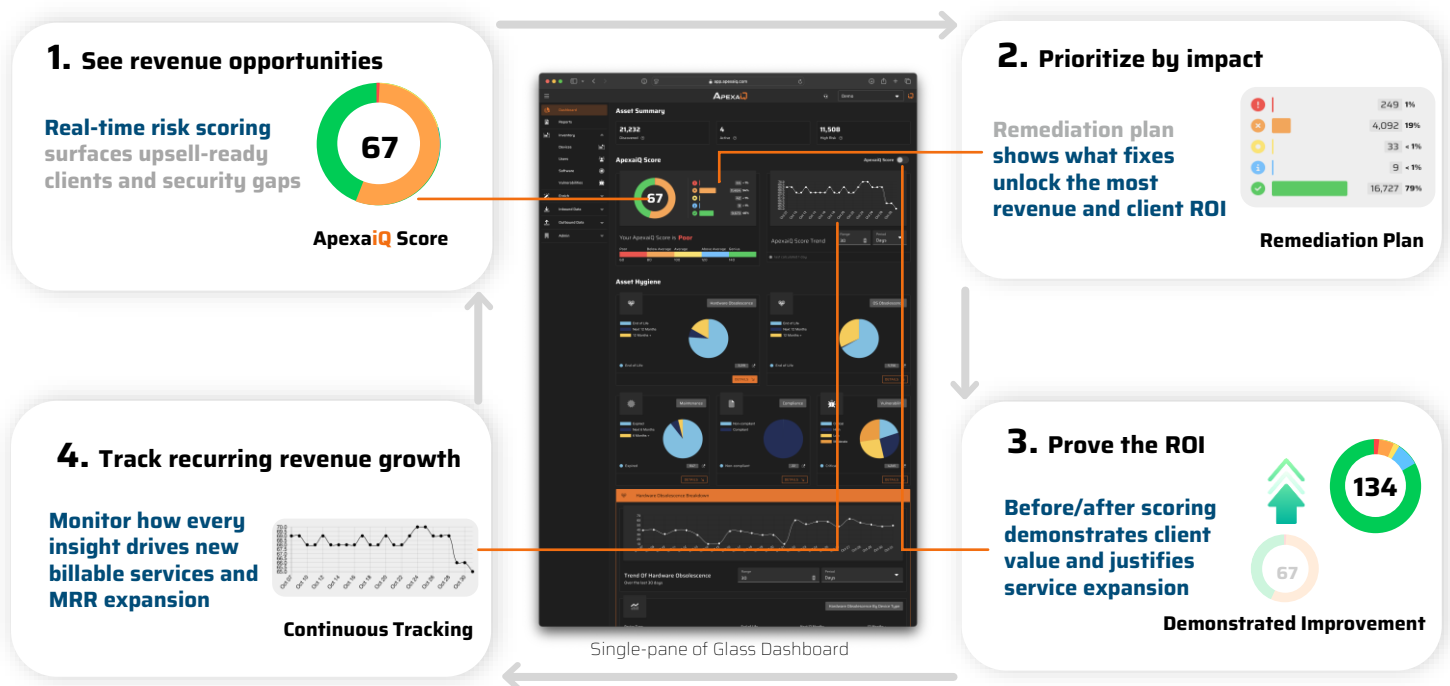
Compliance

Turn compliance into a service, not a liability.

95% cut audit prep time

Real-time compliance mapping (SOC2, ISO 27001, CIS) means zero-touch audit prep and continuous evidence capture—enabling you to sell compliance as a managed service and protect clients from breach liability. Automated Compliance = New Service Line

ApexaiQ Executive Dashboard: Your Revenue Command Center



ApexaiQ: From Setup to Revenue in 3 Steps

1

Connect Your Environment

Start Generating Revenue

- Connect CMDB/ITSM, cloud, identity, EDR, scanners, and network sources.
- Publish unified inventory; identify and approve critical systems; baseline segmentation.

2

Assess in Real Time:

Identify Revenue Opportunities in Real Time

- Import baselines; enable drift monitoring and remediation backlog.
- Stand up risk-based vulnerability queues and SLA timers; integrate change control and evidence capture.

3

Act on Insights:

Act on Insights to Close More Deals.

- Enable exception governance and review cadence.
- Generate first audit pack (inventory, critical register, SLA performance, exceptions, and coverage matrix).

Proven Outcomes

99.9% asset visibility

40% reduce compliance violations

50% increased incident resolution

95% fewer missed vulnerabilities

30% less operational overhead

95% cut audit prep time



Slash redundant tooling costs

Ready to Unlock Your Next \$500K in Recurring Revenue?

Learn more: www.apexaiq.com | sales@apexaiq.com

Schedule a Demo