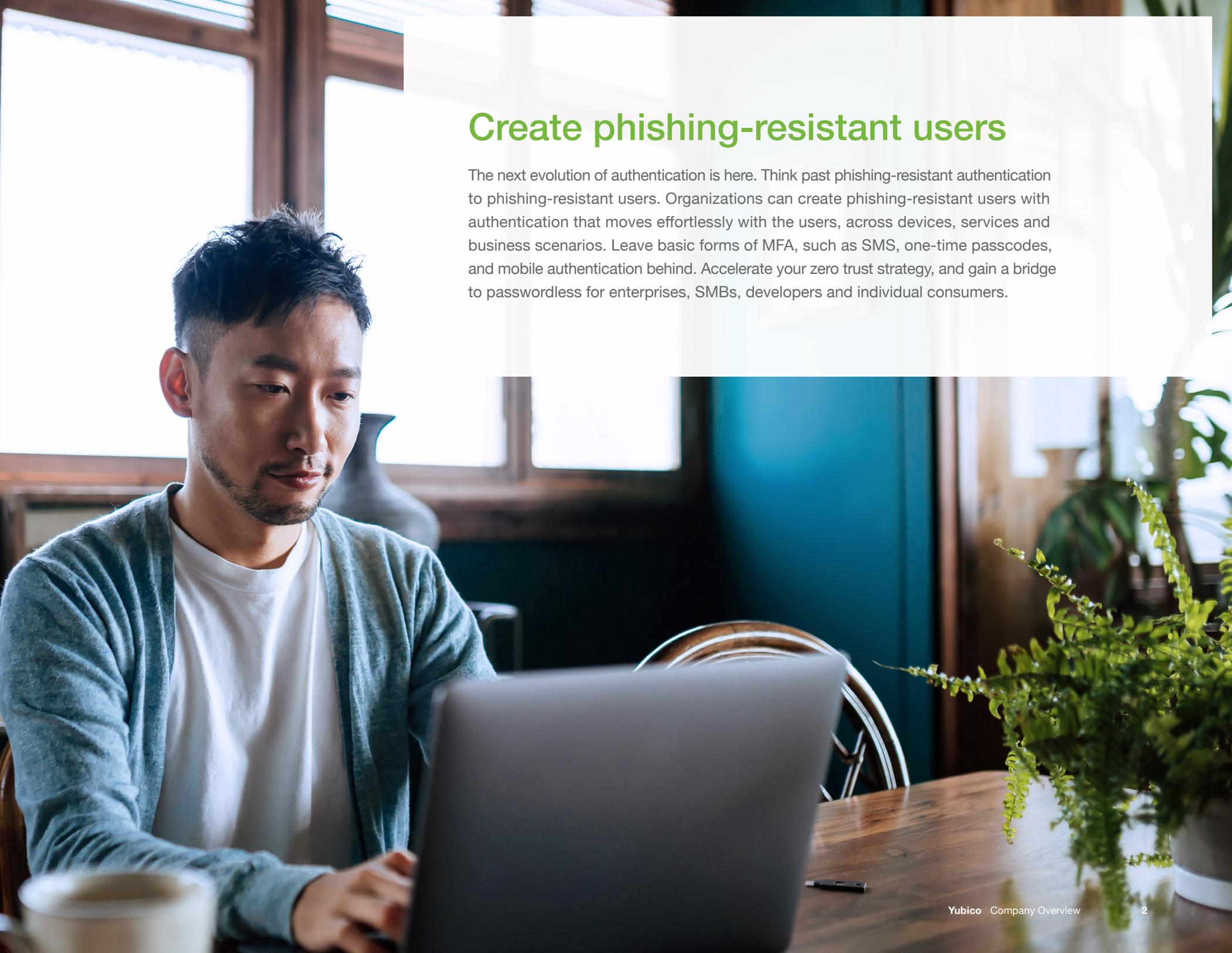




COMPANY OVERVIEW

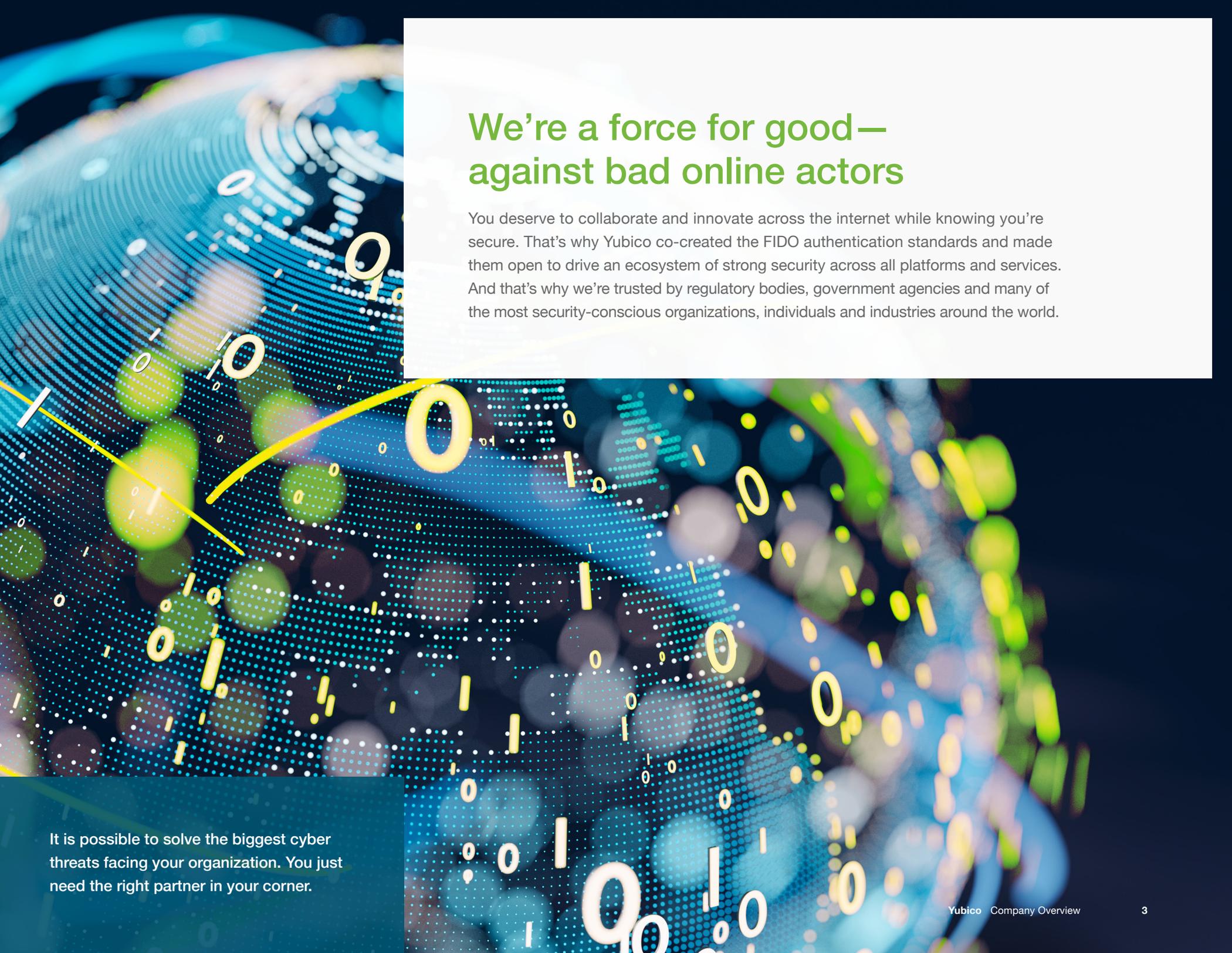
# Modern authentication creates phishing-resistant users





## Create phishing-resistant users

The next evolution of authentication is here. Think past phishing-resistant authentication to phishing-resistant users. Organizations can create phishing-resistant users with authentication that moves effortlessly with the users, across devices, services and business scenarios. Leave basic forms of MFA, such as SMS, one-time passcodes, and mobile authentication behind. Accelerate your zero trust strategy, and gain a bridge to passwordless for enterprises, SMBs, developers and individual consumers.



## We're a force for good— against bad online actors

You deserve to collaborate and innovate across the internet while knowing you're secure. That's why Yubico co-created the FIDO authentication standards and made them open to drive an ecosystem of strong security across all platforms and services. And that's why we're trusted by regulatory bodies, government agencies and many of the most security-conscious organizations, individuals and industries around the world.

It is possible to solve the biggest cyber threats facing your organization. You just need the right partner in your corner.

# We make it easy to deploy modern, hardware MFA at scale

Distributing YubiKeys and onboarding users is simple and seamless with our expert guidance, enterprise subscriptions and turnkey delivery services. With a tried and true process that hundreds of organizations have followed already, and with a 'YubiKey as a Service' model, it's not a matter of if you'll be successful but when you'll be successful in raising your bar for security with modern, hardware-based security keys. No matter where you are on your MFA journey, we'll meet you there.

Our leading technology has 1,000+ integrations, meaning your users can use Yubico's solutions out of the box with all the apps and services they love while keeping it simple for your IT team.



## Plan

Ensure **readiness** by clarifying use case cases and user populations



## Validate

Confirm the **process** with a small group of users before broader rollout



## Integrate

Ensure key apps and services are **YubiKey-ready**



## Launch

Distribute keys to users with **turnkey delivery** services or channel partners



## Adopt

Drive adoption with best practice **training and support**



## Measure

**Report** on security and business value impact

# We know your organization is unique

Every organization has different business scenarios, third parties they work with and end users. Whether you've got shared workstations, remote employees, a sea of external vendors or high-value customers, Yubico's solutions are flexible and agile. You'll always have strong security that is right-sized for your evolving business needs.

Explore industries secured by YubiKeys on [yubico.com/industries](https://yubico.com/industries)



High tech



Federal government



State & local government



Education



Financial services



Manufacturing



Energy & natural resources



Retail & hospitality



Telecommunications



Healthcare



Pharmaceuticals



Elections & campaigns



Explore solutions to secure your organization at [yubico.com/solutions](https://yubico.com/solutions)



# We optimize your organization's authentication security

Yubico's phishing-resistant MFA and passwordless authentication make an immediate impact:

Reduce credential threat risk by<sup>1</sup>

**99.9%**

Reduce IT/support tickets by<sup>2</sup>

**75%**



Drive revenue growth

<sup>1</sup> Total Economic Impact™ Of Yubico YubiKeys, Forrester Research, 2022

<sup>2</sup> Ibid.

Harden your defenses with these solutions:



## The YubiKey

A pioneer in modern, hardware-based authentication and Yubico's flagship product, the YubiKey is designed to meet you where you are on your authentication journey by supporting a broad range of authentication protocols, including FIDO U2F, WebAuthn/FIDO2 (passkeys), OTP/TOTP, OpenPGP and Smart Card/PIV.

[yubi.co/key](https://yubi.co/key)



## Yubico Hardware Security Module (HSM)

The world's smallest HSM, YubiHSM 2, packs a lot of power, and offers game changing cryptographic protection for servers, applications and computing devices. Secure your public key infrastructure (PKI) environments, encrypt your files and databases and securely sign code or any digital artifact to raise the bar for security for your OT and IT systems.

[yubi.co/hsm](https://yubi.co/hsm)



## YubiKey as a Service

Get peace of mind in an uncertain world with a YubiKey subscription service that makes supporting new hires, tackling employee turnover and securing remote/hybrid workers fast, flexible and future-proofed—all with a lower cost to entry.

[yubi.co/yksvc](https://yubi.co/yksvc)



## YubiEnterprise Delivery

Accelerate your journey to phishing-resistant MFA with an end-to-end domestic and international YubiKey delivery service. Let Yubico and our global partners worry about the logistics so you can focus on bigger business issues.

[yubi.co/delivery](https://yubi.co/delivery)

## YubiKeys deployed in:



**9 of the top 10**  
global technology  
companies



**4 of the top 10**  
U.S. banks



**5 of the top 10**  
global retailers



## From our customers

Here's what our customers have to say about YubiKeys.

“ In the end, Afni received insurance at a 30% decrease from its previous level. When I'm going down by a third and others are going up by 20% or higher, that's a really big win. In fact, I estimate our premiums are nearly half of what others are having to pay.”



Brent Deterding | CISO  
[Read our case study](#) | [yubi.co/afni](https://yubi.co/afni)

“ Users no longer have to enter a password. They just connect the YubiKey, type in four or six digits, and continue working. There is no need to get your phone and check it.”



Oleksandr Tarasov | Head of Security Controls at Security Operation Center  
[Read our case study](#) | [yubi.co/naftogaz](https://yubi.co/naftogaz)

“ Folks that aren't really computer savvy are able to register so quickly, so painlessly, and then begin using their YubiKey so effortlessly and instantaneously—that's an easy win for us.”



Art Chernobrov | Director of Identity, Access, and Endpoints  
[Read our case study](#) | [yubi.co/hyatt](https://yubi.co/hyatt)

# A team you can trust

Founded by Stina and Jakob Ehrensvard, Yubico is made up of a passionate, diverse workforce from around the world. We're not just innovators—we enable you to bring your strong security vision to life to accelerate your business.



**Mattias Danielsson**  
Chief Executive Officer

Previously with Accenture, co-founder and CEO of Tradera (acquired by eBay), co-founder of Avito.ru. M.Sc. in Economics and Business, Stockholm School of Economics. Ph.D. studies at SSE and UC Berkeley.



**Jerrod Chong**  
President & Chief Operating Officer

18+ years of IT security experience with proven records of complex enterprise solution selling to Global 2000 customers. Previously at Check Point. M.S.E. Computer Science and Engineering, University of Michigan.



**Stina Ehrensvärd**  
Chief Evangelist & Co-Founder

Internationally awarded entrepreneur, innovator and speaker with an unfaltering energy and passion for making the internet safer for all. Education in industrial product design at the University of the Arts, Crafts and Design, Sweden.



**Jakob Ehrensvärd**  
Chief Innovation Officer & Co-Founder

Built his first computer at the age of 15, self-employed software and hardware engineer since 19, designed the security system for Sweden's largest nuclear plant at 25. Leading inventor of the YubiKey and FIDO/WebAuthn standards.



**Christopher Harrell**  
Chief Technology Officer

20+ years securing up to hundreds of thousands of computers and a billion users, including at Apple and Yahoo. Believes security and usability needn't clash, and enjoys the engineering challenge of proving it.



**Ronnie Manning**  
Chief Marketing Officer

20 years of agency and corporate communications experience focused on public relations and marketing strategies in bringing new technology products to market. Former at Raytheon/ WebSense and Edelman Public Relations.



**Camilla Öberg**  
Chief Financial Officer

20+ years in leading finance positions in the IT consulting industry with extensive experience as CFO in complex and international businesses. Previously with Cybercom, Logica, WM-data. 10 years experience as board member in stock listed companies. M.Sc. in Economics and Business, Stockholm School of Economics.



**Emanuela Todaro**  
Chief People Officer

Strong technical background in Engineering and a passion for developing people and culture in high-performing organizations. Experience in growing and scaling high-tech start-ups to midsize companies, with a specific focus on global businesses and their unique challenges. M.S. in Materials Science and Engineering, Stanford University and Global Professional in Human Resources (GPHR).



**Hung Truong**  
Chief Engineering Officer

20+ years of global engineering leadership experience. Extensive track record delivering complex, scalable, mission-critical products and solutions for demanding enterprise environments.



**Henrik Lejdebörn**  
General Counsel

17+ years of leading the legal functions of different fast growing high-tech companies in various stages of development. Extensive experience managing legal initiatives and navigating growth from a business and legal perspective. LL.M. from Stockholm University.



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Learn more  
[yubi.co/customers](https://yubi.co/customers)



# yubico

The key to trust

Yubico (Nasdaq First North Growth Market Stockholm: YUBICO) is the inventor of the YubiKey, a hardware security key that is the gold standard in phishing-resistant multi-factor authentication (MFA). Yubico's solutions offer deployment expertise and operational flexibility as YubiKeys work across hundreds of applications and services.

Yubico is a pioneer in delivering modern, hardware-based passkey authentication at scale to customers in over 160 countries. For more information, visit: [www.yubico.com](https://www.yubico.com).

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